



Combat Sports Expo

Booth Purchasing and Information





Combat Sports Expo

Date: Saturday, April 3rd

Location: Renaissance Waverly, 2450 Galleria Pkwy, Atlanta GA 30339

Time: Load In and Setup Begins at 8 am

Convention will be noon until 8 pm

Amateur Boxing: 12 pm – 2 pm

Amateur Muay Thai: 4 pm – 6 pm

Amateur MMA: 9 pm – midnight

Ticket Prices: Tickets for the Combat Sports EXPO will be completely FREE. Ticket prices for the Boxing, Muay Thai and MMA fights will range from \$20 - \$50.

Advertising: GeorgiaFighters.com has partnered with Sports Radio 790TheZone and will cohesively market the Combat Sports Expo. Georgia Fighters has purchased from 790TheZone an advertising schedule of \$15,000 for the Combat Sports EXPO including live mentions, recorded advertisements, mass email inclusion and website presence. Advertising will be placed on GeorgiaFighters.com as well as many other websites and message boards. We will also purchase advertising with Comcast and will have flyers at all local fight nights in January, February and March to promote the event. This is in addition to more than 50,000 flyers and 1,000 posters. With about 30 total fights in boxing, muay thai and MMA; we are sure to have a crowd in the thousands. Additionally, each vendor will receive flyers and free tickets to distribute.

Special Guests: Sports Radio 790TheZone's Mike Bell will assist in hosting the event. We are also currently pursuing possible negotiations with but not limited to Wanderlei Silva, Jens Pulver, Joe Lauzon, Jeremy Horn, Otis Nixon, Evander Holyfield, Takeo Spikes, Lee Haney, Southside Steve and others.

Booth Information & Purchasing

PRICING

Each booth is currently priced at \$300. As we get closer to the event, the cost of booths may increase depending on demand and availability. The price for two booths is \$450 and the price of three booths is \$550. If you would like more than three booths, please contact us for a price. Each booth includes a 6'x30" table, linen, a skirt, a wastebasket and two chairs.

INTERNET AND POWER

The hotel charges \$15 at each booth for wireless internet access and \$25 per booth for power. This is a mandatory fee and MUST be reserved and paid for in advance. If you purchase two booths, we will pay your internet cost for you. If you purchase three or more booths, we will pay your internet and power cost for you.

SELECTION

The layout at the Renaissance Waverly Hotel allows for 60 booths. The booths are sold on a first reserved and paid for basis. Please do not delay in reserving and purchasing the booth of your choice. If more booths than 60 are needed, they will be located in an adjoining room.

PREMIER BOOTH SELECTION

All booths will be located in the Garden Court / Lobby of the Renaissance Waverly. We will make room for 10 premier booths to be located in the Fight Venue for the night time live MMA events for an additional \$300 cost. These premier booths are sold on a first reserved and paid for basis. You will simply move your booth from the Garden Court to the Fight Venue after the EXPO ends so you can capture the crowd in the Fight Venue from 9 pm – midnight.

SETUP

We recommend utilizing lights, screens and other media devices to make your booth as attractive as possible. Guests will be casting their votes for "Best Booth" and the winning booth will receive a \$100 prize.

Ceiling height is approximately 40' and each booth tale is 6'x30". Each booth includes a 6'x30" table, linen, a skirt, a wastebasket and two chairs.

Setup will begin on Saturday, April 3rd at 8 am and the EXPO will begin at noon and will end at 8 pm.

RETAIL OPPORTUNITY

You may sell whatever you'd like at your booth without the promoters or the hotel keeping any percentage of the sales. You may not sell any food or beverages at your booth. You may taste beverages in 3 oz samples and you can cut up energy bars in samples. No food or beverage may be sold.

AFTER PARTY

We will be hosting an after party for the EXPO inside the Fight Venue of the Renaissance Waverly. Each booth will receive two complimentary tickets to each of the fights (Boxing in the morning, Kickboxing in the afternoon and MMA in the evening). The EXPO will end at 8 pm to allow you to clean up and the MMA fights will begin at 9 pm.

PAYMENT

To select your booth and make your payment simply go to Georgiafighters.com and click on the Combat Sports Expo link.