



# Combat Sports Expo

Sponsorship Proposal





## Combat Sports Expo

### Sponsorship Proposal

**Date:** Saturday, April 3<sup>rd</sup>

**Location:** Renaissance Waverly, 2450 Galleria Parkway, Atlanta GA 30339

**Time:** Loading and setup will begin at 8 am

Convention will be noon until 10 pm

Amateur Boxing: noon – 2 pm

Amateur Muay Thai: 4 pm – 6 pm

Amateur MMA: 9 pm – midnight pm

**Ticket Prices:** Tickets for the Combat Sports EXPO will be completely FREE. Ticket prices for the Boxing, Muay Thai and MMA fights will range from \$20 - \$50.

**Advertising:** GeorgiaFighters.com has partnered with Sports Radio 790TheZone and will cohesively market the Combat Sports Expo. Georgia Fighters has purchased from 790TheZone an advertising schedule of \$15,000 for the Combat Sports EXPO including live mentions, recorded advertisements, mass email inclusion and website presence. Advertising will be placed on GeorgiaFighters.com as well as many other websites and message boards. We will also purchase advertising with Comcast and will have flyers at all local fight nights in January, February and March to promote the event. This is in addition to more than 50,000 flyers and 1,000 posters. With about 30 total fights in boxing, muay thai and MMA; we are sure to have a crowd in the thousands. Additionally, each vendor will receive flyers and free tickets to distribute.

**Special Guests:** Sports Radio 790TheZone's Mike Bell will assist in hosting the event. We are also currently pursuing possible negotiations with but not limited to Wanderlei Silva, Jens Pulver, Joe Lauzon, Jeremy Horn, Otis Nixon, Evander Holyfield, Takeo Spikes, Lee Haney, Southside Steve and others

**Sponsorship Benefits:** Georgia Fighters has negotiated with The Renaissance Waverly permission to sell sponsorships for the Combat Sports EXPO to beer and liquor companies as well as energy drinks and energy bars and other nutrition companies. Energy drinks and energy bars can be sampled on site, but cannot be sold by vendors. The Renaissance Waverly has also agreed to use any of our sponsors exclusively as its product sold on site. For example, whichever beer that sponsors the Combat Sports EXPO will be the only beer sold on site. Likewise for energy bars and drinks.

**Schedule of Events:** In addition to hosting live fights all day long, the Combat Sports EXPO will also have a two-hour MMA training seminar with a nationally recognized fighter. There will also be FREE classes all day featuring topics such as a wrestling clinic, stand up boxing clinic, Q and A with top fighters, a women's self defense class, a strength and conditioning clinic and so much more!



## Sponsorship Packages

### BRONZE

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\$1,000

- Two vendor booths (6' each)
- Logo inclusion on all flyers and posters
- Logo inclusion on GeorgiaFighters.com website
- Announcements by ring announcer throughout the matches

### SILVER

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\$2,000 (Two Silver Sponsorships available)

- Logo on one ring corners during all matches
- 10 Ringside Seats for all matches
- Ability to hang 1 banner in fight venue
- Two vendor booths (6' each)
- Logo inclusion on all flyers and posters
- Logo inclusion on GeorgiaFighters.com website
- Announcements by ring announcer throughout the matches

### GOLD

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\$3,500 (One Gold Sponsorships available)

- Naming Rights (Monster Energy and Georgia Fighters presents the Combat Sports EXPO)
- Logo and info or coupon on back of all 50,000 plus tickets
- Logo on two ring corners during all matches
- 20 Ringside Seats for all matches
- Ability to hang 2 banners in fight venue
- Two vendor booths (6' each)
- Logo inclusion on all flyers and posters
- Logo inclusion on GeorgiaFighters.com website
- Announcements by ring announcer throughout the matches